[Seminar on Logistics Management]

外商工作經驗分享

Something About FMCG

# 何孟賢 通路行銷經理

#### 現圓

通用磨坊台灣區通路行銷經理 (2015 - now) Trade Marketing Manager, General Mills (2015 - now)

#### 歷任

- 橋生品類經理 (2008-2013) Category Manager, Johnson & Johnson (2008-2013)
- ・ 聯合利華客戶行銷經理 (2013-2015) Customer Marketing Manager, Unilever (2013-2015)

#### 學歷

- 政治大學外交學系 (1998-2003) NCCU Diplomacy (1998-2003)
- ・ 美國馬里蘭大學MBA (2006-2008)
  - University of Maryland, College Park, MBA (2006-2008)

## Time 2016/05/28 (Sat.) 10:00

### Venue



Organizer

Department of Business Administration & Graduate Institute of Logistics Management, National Dong Hwa University